



Pacific Northwest Division of the International Association for Identification

ADVERTISEMENT/RATE FORM

ADVERTISER:

Company Name: _____
 Address: _____
 City/Town: _____ State: _____ Zip code: _____
 Contact Person: _____
 Phone: _____ Email: _____

PUBLICATION ADVERTISING:

DESCRIPTION	QTY	PRICE	SPECIAL INSTRUCTIONS
4 Quarterly Newsletters - Full Page		\$400	
4 Quarterly Newsletters - Half Page		\$250	
4 Quarterly Newsletters - Quarter Page		\$165	
4 Quarterly Newsletters - Business Card		\$95	
1 Newsletter - Full Page		\$110	
1 Newsletter - Half Page		\$65	
1 Newsletter - Quarter Page		\$35	
1 Newsletter - Business Card		\$20	
Conference Program - Full Page		\$75	
Conference Program - Half Page		\$40	
Conference Program - Quarter Page		\$25	
Conference Program - Business Card		\$15	
*Change fee		\$10	
TOTAL			

*Change fee applied for each published ad change

PUBLICATION:

FALL (SEP 30)
 WINTER (DEC 30)
 SPRING (MAR 30)
 SUMMER (JUN 30)
 PROGRAM (APR 15)

REQUIREMENTS:

Full pg 8.5”w x 11”h Half pg 7”w x 5”h Qtr pg 3.5”w x 5”h Bus. card 3.5”w x 2”h

*Advertisers must supply their own ad art/copy. Ads must be submitted in electronic format (PDF, TIFF or JPEG)

WEBSITE ADVERTISING:

AD SPACE/PER PAGE	1-MONTH	6-MONTHS	1 YEAR
¼ (235px/w x 235px/h)	\$7	\$38	\$70
⅓ (293px/w x 235px/h)	\$11	\$60	\$100
½ (470px/w x 235px/h)	\$13	\$70	\$130
Full (940px/w x 235px/h)	\$20	\$100	\$180
Additional Page Fee	\$5	\$28	\$54
*Set-up/Change Fee	\$7		

*Change fee applied for initial ad placement and each published ad change



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WEBSITE ADVERTISING COST:

AD SIZE [] 1/4 [] 1/3 [] 1/2 [] Full
\$ _____ TERM [] 1-month [] 6-months [] 1 year
\$ _____ ADDT'L PAGES # _____
\$ _____ SET-UP/CHANGE FEE
\$ _____ TOTAL

PAYMENT:

[] Check: payable to PNWDIAI
[] Credit Card: _____ Card #: _____ 3 digit CVV Code:
Exp. Date: _____ Cardholder Name: _____ Zip:
Signature: _____

* Payment must be received prior to publication of ad

The PNWDIAI reserves the right to refuse copy for products deemed inappropriate for a professional publication or with content which is deemed contrary to the goals and ideals of the organization.

- [] Submit ad via email to publisher@pnwdiai.org
[] Mail completed form and payment to: Melissa Orr, PNWDIAI Treasurer
4500 Rogue Valley Hwy. Suite B
Central Point, OR 97502

FOR OFFICIAL USE ONLY

Date payment rcv'd: _____ Check#: _____ Amount: _____