



Pacific Northwest Division of the International Association for Identification

ADVERTISEMENT/RATE FORM

ADVERTISER:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

PUBLICATION ADVERTISING:

DESCRIPTION	QTY	PRICE	SPECIAL INSTRUCTIONS
4 Quarterly Newsletters - Full Page		\$400	
4 Quarterly Newsletters - Half Page		\$250	
4 Quarterly Newsletters - Quarter Page		\$165	
4 Quarterly Newsletters - Business Card		\$95	
1 Newsletter - Full Page		\$110	
1 Newsletter - Half Page		\$65	
1 Newsletter - Quarter Page		\$35	
1 Newsletter - Business Card		\$20	
Conference Program - Full Page		\$75	
Conference Program - Half Page		\$40	
Conference Program - Quarter Page		\$25	
Conference Program - Business Card		\$15	
*Change fee		\$10	
		TOTAL	

\*Change fee applied for each published ad change

PUBLICATION:

FALL (SEP 30)    
 WINTER (DEC 30)    
 SPRING (MAR 30)    
 SUMMER (JUN 30)    
 PROGRAM (APR 15)

REQUIREMENTS:

Full pg 8.5" w x 11" h    Half pg 7" w x 5" h    Qtr pg 3.5" w x 5" h    Bus. card 3.5" w x 2" h

\*Advertisers must supply their own ad art/copy. Ads must be submitted in electronic format (PDF, TIFF or JPEG)



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WEBSITE ADVERTISING:

AD SPACE/PER PAGE	1-MONTH	6-MONTHS	1 YEAR
¼ (235px/w x 235px/h)	\$7	\$38	\$70
⅓ (293px/w x 235px/h)	\$11	\$60	\$100
½ (470px/w x 235px/h)	\$13	\$70	\$130
Full (940px/w x 235px/h)	\$20	\$100	\$180
Additional Page Fee	\$5	\$28	\$54
*Set-up/Change Fee	\$7		

\*Change fee applied for initial ad placement and each published ad change

WEBSITE ADVERTISING COST:

AD SIZE  ¼  ⅓  ½  Full  
 \$ \_\_\_\_\_ TERM  1-month  6-months  1 year  
 \$ \_\_\_\_\_ ADDT'L PAGES # \_\_\_\_\_  
 \$ \_\_\_\_\_ SET-UP/CHANGE FEE  
 \$ \_\_\_\_\_ TOTAL

PAYMENT:

Check: payable to PNWDIAI  
 Credit Card: Card #: \_\_\_\_\_ 3 digit CVV Code: \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_

\* Payment must be received prior to publication of ad

The PNWDIAI reserves the right to refuse copy for products deemed inappropriate for a professional publication or with content which is deemed contrary to the goals and ideals of the organization.

Submit completed form, advertisement copy/artwork and payment to [PNWDIAI Treasurer](#) via email or by mail to:

**Melissa Orr, PNWDIAI Treasurer**  
 4500 Rogue Valley Hwy. Suite B  
 Central Point, OR 97502

FOR OFFICIAL USE ONLY

Date payment rcv'd: \_\_\_\_\_ Check#: \_\_\_\_\_ Amount: \_\_\_\_\_