



Pacific Northwest Division of the International Association for Identification

ADVERTISEMENT/RATE FORM

**ADVERTISER:**

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PUBLICATION ADVERTISING:**

DESCRIPTION	QTY	PRICE	SPECIAL INSTRUCTIONS
4 Quarterly Newsletters - Full Page		\$400	
4 Quarterly Newsletters - Half Page		\$250	
4 Quarterly Newsletters - Quarter Page		\$165	
4 Quarterly Newsletters - Business Card		\$95	
1 Newsletter - Full Page		\$110	
1 Newsletter - Half Page		\$65	
1 Newsletter - Quarter Page		\$35	
1 Newsletter - Business Card		\$20	
Conference Program - Full Page		\$75	
Conference Program - Half Page		\$40	
Conference Program - Quarter Page		\$25	
Conference Program - Business Card		\$15	
*Change fee		\$10	
TOTAL			

\*Change fee applied for each published ad change

**PUBLICATION:**

FALL (SEP 30)    
  WINTER (DEC 30)    
  SPRING (MAR 30)    
  SUMMER (JUN 30)    
  PROGRAM (APR 15)

**REQUIREMENTS:**

Full pg 8.5”w x 11”h    Half pg 7”w x 5”h    Qtr pg 3.5”w x 5”h    Bus. card 3.5”w x 2”h

\*Advertisers must supply their own ad art/copy. Ads must be submitted in electronic format (PDF, TIFF or JPEG)

**WEBSITE ADVERTISING:**

AD SPACE/PER PAGE	1-MONTH	6-MONTHS	1 YEAR
¼ (235px/w x 235px/h)	\$7	\$38	\$70
⅓ (293px/w x 235px/h)	\$11	\$60	\$100
½ (470px/w x 235px/h)	\$13	\$70	\$130
Full (940px/w x 235px/h)	\$20	\$100	\$180
Additional Page Fee	\$5	\$28	\$54
*Set-up/Change Fee	\$7		

\*Change fee applied for initial ad placement and each published ad change



Pacific Northwest Division of the International Association for Identification

ADVERTISEMENT/RATE FORM

WEBSITE ADVERTISING COST:

	AD SIZE	<input type="checkbox"/> ¼	<input type="checkbox"/> ⅓	<input type="checkbox"/> ½	<input type="checkbox"/> Full
\$ _____	TERM	<input type="checkbox"/> 1-month	<input type="checkbox"/> 6-months	<input type="checkbox"/> 1 year	
\$ _____	ADDT'L PAGES	# _____			
\$ _____	SET-UP/CHANGE FEE				
\$ _____	TOTAL				

PAYMENT:

- Check:** payable to PNWDIAI (see below for mailing details)
- Credit Card:** you will be invoiced through email

\* Payment must be received prior to publication of ad

The PNWDIAI reserves the right to refuse copy for products deemed inappropriate for a professional publication or with content which is deemed contrary to the goals and ideals of the organization.

Submit completed form, advertisement copy/artwork and payment to [PNWDIAI Treasurer](#) via email or by mail to:

Melissa Orr, PNWDIAI Treasurer  
4500 Rogue Valley Hwy. Suite B  
Central Point, OR 97502

FOR OFFICIAL USE ONLY

Date payment rcv'd: \_\_\_\_\_ Check#: \_\_\_\_\_ Amount: \_\_\_\_\_